

Sponsorship Proposal



VIRTUAL CONFERENCE

Survive to **Thrive**

Activating the Impact Ecosystem in Response to COVID-19

22 - 30 May 2020

Why this Conference?

The COVID-19 pandemic has devastated economies around the world, with industries threatening to shut down and unemployment soaring. Reports are coming in that millions in Asia will be driven into poverty, and that poverty levels in some regions could be set back as much as 30 years.

More than ever, we need the hearts and hands of our social enterprise innovators.

Hear from thought leaders and pioneers in social entrepreneurship and impact investment. Collaborate and co-create across the ecosystem to help social enterprises survive and offer their best solutions in the midst of the crisis.

[CLICK HERE TO REGISTER FOR CONFERENCE](#)

100%

of all conference ticket sales and sponsorships will go to our Resilience Fund for helping Social Enterprises in need during this difficult season

* Excludes 3rd-party service fees

50

Social Enterprises will be spotlighted during the conference sessions and on the conference app.



WeCare.id

Impacting more than 35,000 users and >700 hospitals beneficiaries during COVID-19.



Regenesys BPO

Impacting >900 survivors of slavery through employment in Technology.



Affordable Abodes

Impacting >50 families living below the poverty line.



GreenHope

Impacting >1000 Cassava farmers and their families.



Bersama Training Centre

Impacting >50 refugees families and young adults.



Danadidik

Impacting >400 students from lower income families through student loans.



Seadling

Impacting 500 people in the seaweed farming community.



Liberty Society

Impacting >50 refugee women through tailor training and upskilling opportunities.



IWA-KE

Impacting 180 fish farmers and workers.



Agape Call Centre

Impacting >500 agents from marginalised groups.

and many more to come

Conference Sessions

Global Conference Kick-off (22 May) **Why We Need Social Enterprises More Than Ever**

Join TBN Asia Chairman, Melvyn Mak, in a candid conversation with Dato Dr Kim Tan (Co-Founder, TBN International; Chairman, SpringHill Management Ltd) and other practitioners and thought leaders in social innovation. Hear their stories in raising the banner for social entrepreneurship, and interact with them on why social enterprises are even more mission-critical as Asia fights to save lives and livelihoods in the face of COVID-19.

**This session is open to the public*

Women-Led, Women-Focused	Insights from a funding facilitator, a female founder, and a social enterprise focusing on empowering women
Success in Second Chances	An impact investor and social entrepreneur share their story of bringing hope to the forgotten places
Surviving the Crisis	Battle stories and advice from social enterprises and start-ups that have survived financial, relational, health, and belief crises in their journey
Crisis and Capacity	Hear from regional capacity builders about their programs, what they're seeing on the ground during this crisis, and how they've adapted
CEOs Need Support Too!	Mentors, coaches and specialist advisors share their journeys of supporting social enterprise founders
Founders & Funders for Good	Join us for a live pitch session - be among the first to hear exciting ideas that can rebuild our communities
All Hands on Deck	Join a hearty 2-session panel on co-funding solutions to save Southeast Asian social enterprises
The Big Picture	Impact ecosystem players take a macro look at the effects of COVID-19 on social enterprises
The Circular Economy	COVID-19 is revealing the flaws of the "take, make, dispose" approach to industry. What restorative models can we look to for greater social impact?
REFRAME® Masterclass Intro	Who are you when you are in your element as an investor, mentor, or entrepreneur impacting the world around you?
Social Enterprise Saturday	Join our "impact cafe" of 50 social enterprises! Hear about the work they're doing and use our conference app to reach out to them, as well as join Q&A sessions with them.

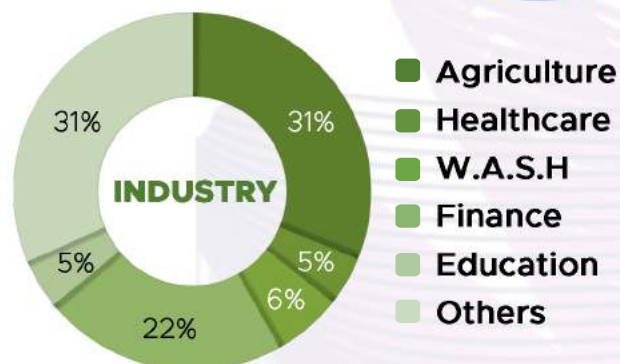
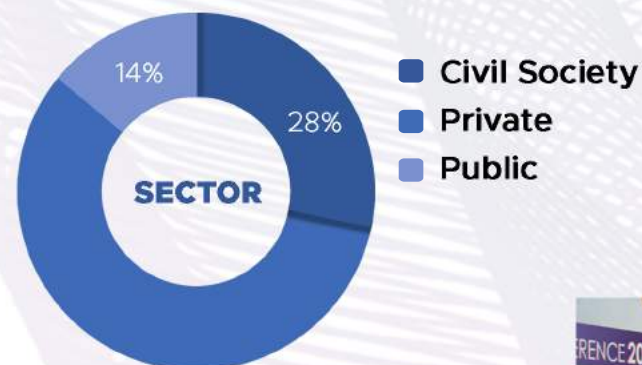
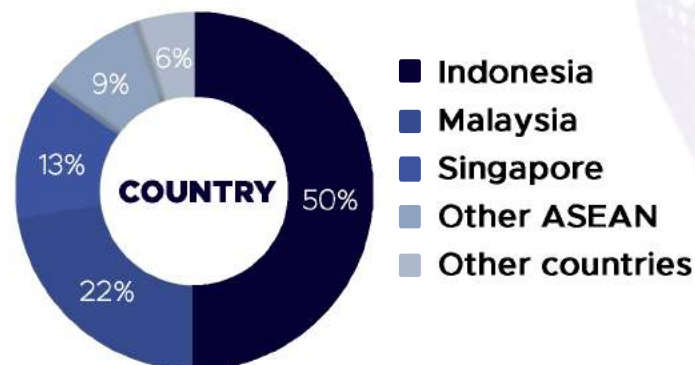
ABOUT CONFERENCE

The TBN Asia Conference is a flagship annual event designed to shine a spotlight on impact investing - an emerging asset class able to create positive economic empowerment.

AUDIENCE

The Conference attracts delegates from across the Asia Pacific region and beyond, and is typically attended by more than 400 delegates. Participants are mainly:

1. Accelerators and Revenue-generating (trading) Social Enterprises in a growth/ growing industry who are looking to be sustainable and scale up.
2. Foundations, Philanthropies, Impact funds, Corporates, Family offices, Entrepreneurs, and Professionals Individuals and representatives of organizations looking to give their time, talent and treasure to impact communities and alleviate poverty.



2016 - SINGAPORE

2017 - JAKARTA

2018 - JAKARTA

2019 - KUALA LUMPUR

2000
DELEGATES

25
BANKS & IMPACT FUNDS

220
EXHIBITORS

20
IMPACT TRIPS

Sponsorships have been an important contributor to the success of every TBN Asia event. They remind us we are not alone and help our community of Social Entrepreneurs see the power of partnerships. 100% of all ticket sales and sponsorships raised at the TBN Asia Conference will go to Social Enterprises.

*Excludes 3rd party service fees

SPONSOR BENEFITS	FRIENDS SGD 390	SUPPORT AN EXHIBITOR SGD 490	SILVER SGD 1,990	GOLD SGD 2,990	DIAMOND SGD 4,990
5 Single tickets		✓			
10 Single tickets	✓		✓	✓	✓
Exhibitor feature		✓			
Online collaterals logo feature	✓		✓	✓	✓
App logo feature			✓	✓	✓
Webpage logo wall			✓	✓	✓
Sponsor mentions			✓	✓	✓
Company video on webpage				✓	✓
Company ad screening during session				✓	✓
App banner					✓
Webpage banner					✓

* Refer to the next page for more details

SPONSORSHIP PACKAGES

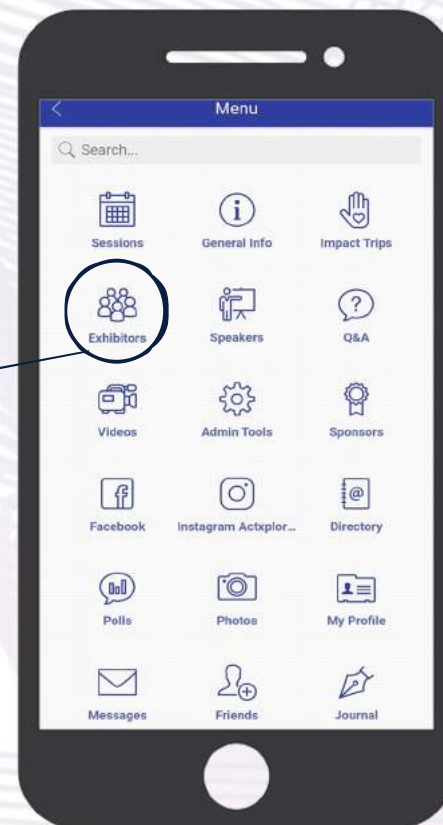
‘Support an Exhibitor’ Package

Social enterprises can maximize their networking opportunities with investors, mentors, coaches, and specialist advisors through Exhibitor app features. Some exhibitors will also be highlighted in the sessions.

Exhibitors will receive 2 tickets. Sponsors will receive 3 tickets

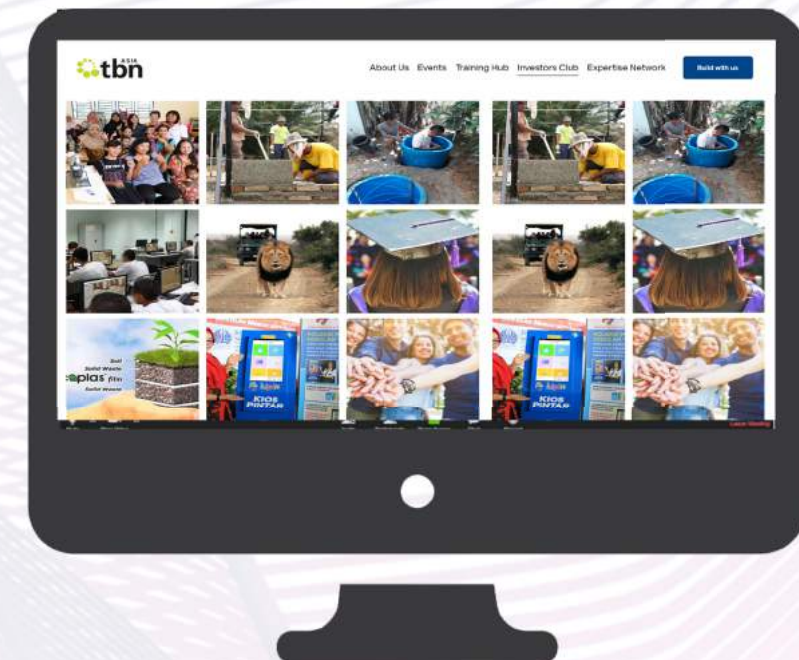
Exhibitor features on the TBN ASIA APP

- Direct Messaging
- Exhibitor profile (includes Sponsor credits)
- Exhibitor can post updates on wall



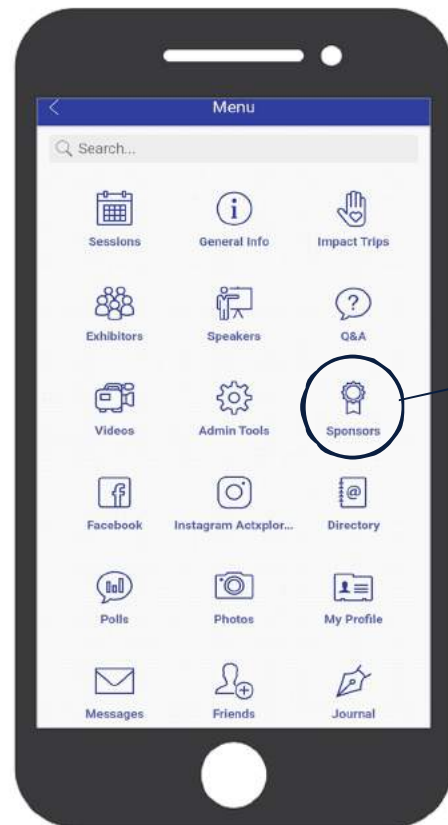
On the Conference Webpage

- Company Profile listing

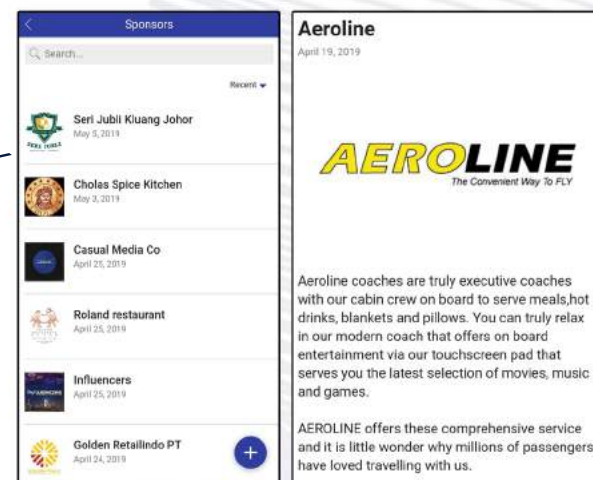


SPONSOR AD SPACE

On the TBN ASIA APP



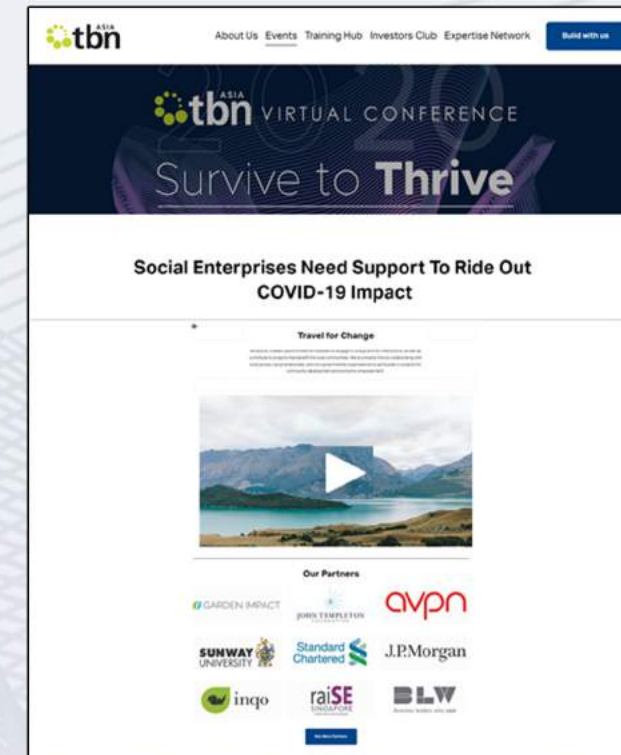
Logo feature



Header banner on homepage (Slideshow)



On the Conference Webpage



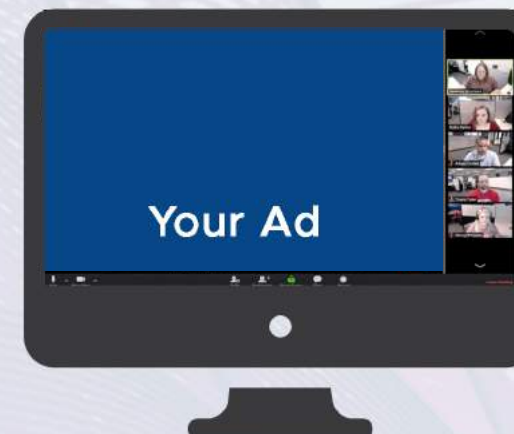
Header banner

Company video

Logo wall

Company Ad featured during Session

Ad will be featured on Zoom Host screen before and after the Session



SPONSORS & PARTNERS WHO HAVE JOURNEYED WITH US

TBN Asia values strong, ongoing relationships with each of our sponsors and works closely with them to ensure their individual needs are met to receive a good return on their investment.

Respected names in the industry regularly support TBN Asia Conferences and have gained valuable exposure.

J.P.Morgan



Johnson & Johnson



Thank you for your sponsorship for Social Enterprises that provide jobs for the poor. We also welcome in-kind sponsorships and support in all forms. For other modes of payment, get in touch with us at info@tbn.asia

[Click to sign up as a Sponsor](#)

[Click for Guide for Payment by *TransferWise*](#)

Payment by PAYNOW

Company: Transformational Business Network Asia Ltd

Paynow ID:-

UEN No: 201407589E

or scan our unique QR code



Payment by Bank Transfer

For Internet Payment/ Telegraphic Transfer

Account/Payee Name: Transformational

Business Network Asia Ltd

A/C No: 04091008804

A/C Branch Code 9

Maybank Bank Code 7302

Maybank Swift Code MBBESGS2

Kindly provide these details on your payment note in this format.

1. SPONSOR'S NAME
2. SPONSOR'S ORG (if any)
3. PACKAGE CODE
 - (F) FRIENDS
 - (E) SUPPORT AN EXHIBITOR
 - (S) SILVER
 - (G) GOLD
 - (D) DIAMOND
 - (O) Other amount
4. CONTACT NO.
5. EMAIL ADDRESS

Kindly email info@tbn.asia with the screenshot of proof of payment.

Fighting Poverty Through Enterprise

Transformational Business Network Asia (TBN Asia) is a Singapore-based not-for-profit organisation that focuses on using an ecosystem approach to support social impact businesses in Southeast Asia. We are a platform for foundations, philanthropies, impact funds, corporates, family offices, entrepreneurs, and professionals to invest in and resource sustainable social impact businesses in our region.

We value integrity, transparency, professionalism, creativity, and diversity, and place an emphasis on building a culture of relationship-driven, service-oriented sustainability.



TBN Asia is committed to the Sustainable Development Goals (SDGs), set by United Nations General Assembly, especially leading to economic empowerment.

[Click here to Register now](#)

CONTACT US



www.tbn.asia



info@tbn.asia



[/tbnasia](https://www.linkedin.com/company/tbnasia)

