# TBN ASIA VIRTUAL CONFERENCE 2020 SOCIAL ENTERPRISE EXHIBTOR'S PACKAGE FAQ'S



#### Q: How do I apply to be a Social Enterprise Exhibitor?

A: Access, complete and submit the form at <u>Exhibitor's Application</u>. The deadline for submission is 18 May 2020.

#### Q: How much does it cost to be a Social Enterprise Exhibitor?

A: \$490

### Q: What is included in the Exhibitor's Package?

A: The Exhibitor's Package includes:

- Full access to the Exhibitor features on the conference app (Profile, Updates, Direct Messaging)
- 5 conference tickets if you're self-paying
- 2 conference tickets if you're sponsored (your sponsor receives 3)
- An introduction to your company (including website) on our <u>Social Enterprise</u>
  <u>Spotlight</u> page
- Participation in Social Enterprise Saturday (limited slots, apply early)

# Q: What if I'm unable to afford the Exhibitor's Package?

A: If you have tried to look for a sponsor and are unable, you can submit your application and every effort will be made to match you with a sponsor. You can indicate this need on the application form mentioned above.

#### Q: What is Social Enterprise Saturday?

A: Social Enterprise Saturday (30 May 2020) is a day dedicated to spotlighting Social Enterprise Exhibitors, looking to feature up to 50 exhibitors from **9am to 5pm**. Every Exhibitor will be allotted **10mins to present**. Following the presentation, entrepreneurs are highly encouraged to conduct their own Q&A session (Zoom or Google Hangouts meet). You can provide these details in the conference app for attendees. Exhibitors should indicate the times when they will be available for meeting attendees.

Exhibitors are encouraged to supplement their presentations with visuals – slides, photos, or a short video clip. However, we ask that you respect the platform by keeping strictly to your allotted time slot. One way to do this is to time your preparation ahead of time.

# Q: Must I host a Q&A session after my presentation in the main Exhibitor session, and for how long?

A: You do not have to, but you're encouraged to. We suggest a duration of 45mins following your presentation, though Exhibitors may remain available throughout the day.

Q: When will I know if I've been selected as an exhibitor on Social Enterprise Saturday?

A: If you have paid for an Exhibitor's Package, you're automatically selected. If you're awaiting sponsorship, you can expect to hear back from the organizers 1-2 working days of submitting your Exhibitor Form.

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## Q: Where can I find information on the Exhibitor line-up?

A: This is available on our <u>Social Enterprise Spotlight</u> page, as well as on the TBN Asia conference app, which you need to download from the Apple App Store or Google Play. We will send you separate instructions on the Exhibitor functionality on the app.

## Q: What else is expected of me as an Exhibitor?

A: You are expected to be well prepared for your allotted 10minutes, including presentation materials which will need to be sent to the organizing committee by the deadline we'll communicate upon your confirmation as an exhibitor.